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THE INNOVATION ALLIANCE, INC., WITH SUPPORT FROM THE ABELL FOUNDATION, UNDERTAKES A STUDY OF BALTIMORE'S INNOVATION COMMUNITY

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The Innovation Alliance, Inc., with support from the Abell Foundation, has commissioned a study to evaluate emerging trends in innovation and entrepreneurship in Baltimore. “There has been increasing focus given,” said Newt Fowler, Chair of the Innovation Alliance, “to Baltimore’s innovation community, but we have little understanding of its strengths and challenges, and more importantly, how all of us in Baltimore can support its continued growth.”

Innovation Alliance has selected Facility Logix, Inc., a nationally recognized research organization, to undertake this study of Baltimore’s innovation community. “We are excited to lead this study and are hopeful that we can provide meaningful insight into the innovation community’s potential for Baltimore,” said Pat Larrabee, President of Facility Logix.

The study will evaluate how innovators and entrepreneurs in Baltimore currently interact and collaborate, what existing programs, events and activities work well in supporting this community, and what is missing that might accelerate innovation and entrepreneurship. The initial stage of this study will be through an online survey. All members of the community are invited to take the survey which can be found at: <https://www.surveymonkey.com/s/N9GSDMK>

After collecting responses to this survey, the Innovation Alliance and Facility Logix will be conducting several “town hall” meetings to discuss the innovation community's needs face-to-face with the members of the community. “The goal of these town hall meetings is to focus on concrete solutions and to establish a clear path to improving the environment for Baltimore’s innovation community,” said Newt Fowler.

The Innovation Alliance has the Greater Baltimore Technology Council as one of its partners in this study. “We are excited about this study of our innovation community and are sure that the insights gained will help all of us better support innovation and entrepreneurship in Greater Baltimore,” said Jason Hardebeck, Executive Director of the GBTC.